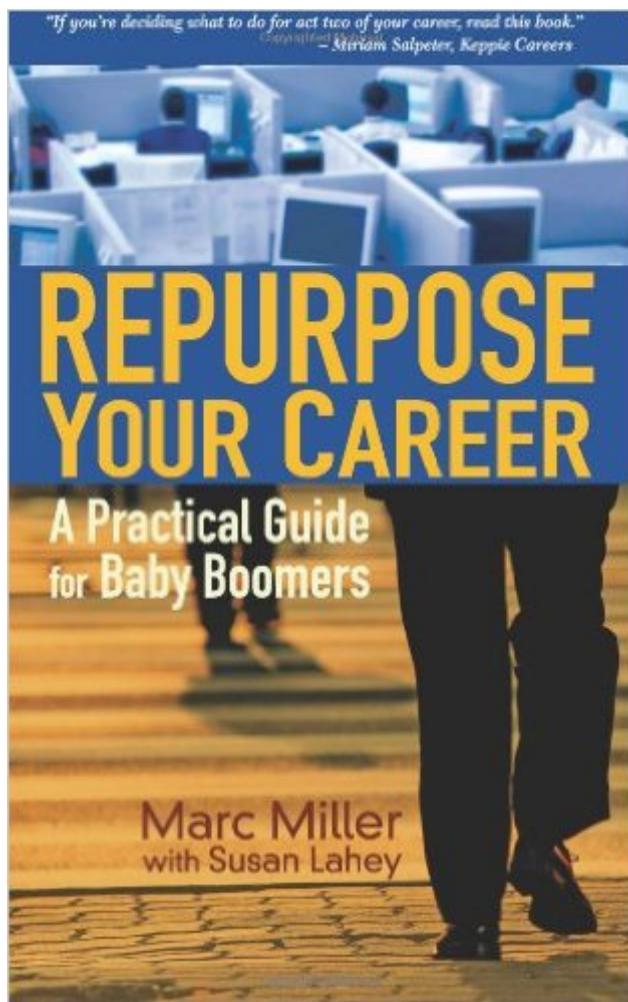


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# Repurpose Your Career: A Practical Guide For Baby Boomers



## **Synopsis**

If you're a Baby Boomer, is it too late to change careers? Many Baby Boomers either can't retire or don't want to, but they want a change. Maybe a career they've always dreamed of or just something more fulfilling. *Repurpose Your Career: A Practical Guide for Baby Boomers* shows that change is possible. It requires a strategy and a series of practical steps including: Study yourself to understand your core needs in a way you probably never did with your first career. Like what kinds of rewards do you prefer? What kind of boss do you work best with? How much physical activity do you need? How do you like to make decisions? What are your needs not only for money but for time and freedom? Strategically network with people in the field you're interested in to find out what the job is really like. Develop a statement about what kind of job you're looking that covers all your core needs. Build a tribe of people who can help you make your transition, including introducing you to others connected in the field. Work on your skill set including using LinkedIn and other social media effectively. Negotiate for what you want, beginning with items that have more to do with your quality of life than money. *Repurpose Your Career* not only gives practical, step-by-step advice for how to make a successful transition, but deals with the challenging issues of having to ask for help from others and having to become the novice again after years of working to become an expert. If you're looking to find a career that meets your needs and you can grow into for the next 20 years, this book is the roadmap you're looking for.

## **Book Information**

Paperback: 144 pages

Publisher: Career Pivot Publishing (January 1, 2013)

Language: English

ISBN-10: 0988700506

ISBN-13: 978-0988700505

Product Dimensions: 5 x 0.3 x 8 inches

Shipping Weight: 7.5 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 starsÂ  See all reviewsÂ (60 customer reviews)

Best Sellers Rank: #666,953 in Books (See Top 100 in Books) #20 inÂ Books > Business & Money > Job Hunting & Careers > Job Markets & Advice #2733 inÂ Books > Business & Money > Job Hunting & Careers > Guides #161132 inÂ Books > Reference

## **Customer Reviews**

"Disclaimer: I know Mr. Marc Miller through a few 'circles' here in our awesome tech/social

media/awesome community of Austin, TX. This book is subtitled 'A Practical Guide for Baby Boomers,' however I feel that it very easily applies to anyone that is switching careers, jobs, or in any type of professional job transition. From here on out we will refer to a transition as a 'pivot'. Marc writes in such a way as to give us the juice without us having to squeeze a lot of pulp to get it. By this I mean that he writes to those of us with short attention spans (isn't that all of us these days) without giving you the fat that comes with most career advice. He speaks from very worldly experience. The book is divided up into 14-15 quick reading chapters that never lose your eyes through a set of personal stories (like), questions designed to provoke thought (wish authors did this more), advice (tested and tried), and action items (without action there can be no real change and/or benefit, yes?) at the end of each chapter. (Note - on the Kindle version Marc has links which can be clicked on so that you can download these 'action items'). Spoiler: (this is the part I enjoyed most)!! Marc encourages you to go back and 'inventory' your past jobs/careers, and includes a system of questions that are designed to benefit you by finding patterns. These patterns were there all along, it's just that most of us have never gone back and looked for them. Just like a good shopkeeper would inventory his store to find out about the bad items and those which don't sell (and the ones that do) this process can only help you. I have started to inventory the many jobs I have had since I was 12, asking myself the questions that Marc poses.

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